

# Rob Abbott

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## Skills

### Applications

Adobe Photoshop, Dreamweaver, Flash, Illustrator, After Effects, InDesign, Wordpress, DotNetNuke, Autodesk Maya, Subversion, Versions

### Programming

HTML, HTML5, CSS, CSS3, XML, PHP, XSLT, Javascript, jQuery, ActionScript, MySQL

### Expertise

Interface Design, Graphic Design, Front-end Web Development, Standards-based Web Development, Wordpress & CMS Development, Cross-browser Compatibility, Search Engine Optimization

## Experience

Aug 2010 - Present  
Eden Prairie, MN

### **Web & Interactive Designer/Developer, DreamWorld Studios**

- Designed concepts for websites, graphics, and interactive elements.
- Developed websites, flash applications, and other online projects using standards-based and cross-browser compliant code.
- Utilized content management systems such as Wordpress and DotNetNuke for ease of development and updating.
- Worked with various clients, including: Beckfield College, Chefs.com, Genoa Healthcare, Le Cordon Bleu, Patterson Companies, Polaris Industries, Remington College, Sanford Brown.

Mar 2010 - Aug 2010  
Minneapolis, MN

### **Web Designer/Developer, Grocery Shopping Network**

- Designed, tested, and implemented graphic elements to grocery chain websites.
- Developed front-end website code to best meet the needs of the target audience.
- Designed and developed Flash advertisements to promote client products.
- Worked with over one hundred clients, including: Betty Crocker, Coborn's Foods, D'Agostinos, Giant Food Stores, Hy-Vee, Land O'Lakes, Pepperidge Farm, and Super One Foods.

Aug 2009 - Mar 2010  
Minneapolis, MN

### **Web & Graphic Design Intern, Aexcept Media LLC**

- Assisted in design and development of interactive Flash presentations and websites.
- Worked with numerous clients, including: American Airlines, Coca Cola, Health Partners, Kroger, Siemens, and Westin Hotels.

## Education

Sep 2005 - Dec 2009

### **Bachelor of Fine Arts, University of Wisconsin-Stout**

- Emphasis in web design and development, with additional coursework in interactive design, graphic design, 3D modeling, video editing/production, drawing, and business.